**(INSERT DATE)**

Dear Parents/Carers,

At **(INSERT SCHOOL NAME)** we want to instil a love of reading in all our pupils and we know that in order to achieve this we need to inspire them.

We would like to raise funds for a collection of high-quality new books, so there is something to excite and engage all children, whether they are already a keen reader and are just waiting to be introduced to their next great read or they are a reluctant reader and are in need of a book that will transform them into a lifelong reader. We want all of our pupils to develop a love of reading for pleasure.

Reading is a skill we take for granted, yet one that is essential for being able to get on in life. As a child grows up, being able to read well not only enables them to discover new facts but also opens them up to a world of new ideas, stories and opportunities.

We are aiming to raise £ **(INSERT AMOUNT)** which will enable us to purchase new books for our year groups so we hope that all pupils will find something to ignite their imagination and passion for reading. The sets we have chosen come from BooksForTopics Recommended Read collections, including high-quality reading for pleasure choices specially chosen to boost reading in each year group. You can see the collections at www.booksfortopics.com/booklists/recommended-reads/.

To donate, please visit **(INSERT YOUR SUPPORT YOUR SCHOOL CAMPAIGN WEBSITE ADDRESS).**

Please do not hesitate to contact me on **(INSERT SCHOOL’S PHONE NUMBER)** or email **(INSERT SCHOOL’S EMAIL ADDRESS)** if you have any questions regarding our fundraising campaign.

Kind regards,

**(INSERT NAME)**

**(INSERT JOB TITLE)**